# Citlalli Quesada

Linkedin                                                                  citlalliqdesigns@gmail.com
Austin, TX                                                                Graphic Design Portfolio

## KEY SKILLS

Adobe Creative Cloud | Figma | Notion | Miro | Spanish | English | Active Listening |Customer Service|
Adaptive| Advertising | Attention to Detail | Decision Making

## PROFILE STATEMENT

A socially minded, aspiring artist interested in graphic design that improves community wellbeing and companies that foster inclusive, accessible, and collaborative work environments. Skilled in Adobe Creative Cloud (Illustrator, Photoshop, Figma, Notion, and InDesign). Proficient in customer service, leadership, and team management; fluent in Spanish and English. Associate's Degree in Graphic Design with a focus on logos, branding, packaging, social media, and printing content.

## EDUCATION

**Austin Community College**                                             **August 2022- May 2025**
**Associate of Applied Science Degree – Graphic Design**
Specialization: Logos, branding, social media, and printing content creation
GPA: 3.84
Relevant Courses: Design Communications, Design Concepts, Design Studio I and II
Global Learning Student Ambassador                                       **March 2025**

## VOLUNTEER EXPERIENCE

**MARIYAKIS**
**Logo Creation Volunteer**
- Created the marketing content to garner customer awareness in the greater Austin community, which resulted in a 10% increase in sales
- Led brainstorming and revisions sessions of the design, to ensure the that the logo captures the essence of the company's mission, to the customer satisfaction this resulted with a repeat patronage

**C & C Repair**
**Content Manager**
- Used composition and color theory knowledge to design invoice templates and the logo according to clients needs and preferences. Established a continued use of the original template for future administrative tasks

- Documented and filed customer communications and payment for tax purposes, to ensure that the company is tax compliant

- Responded to email queries and concerns within 24 hours which in effect bolstered the team's effectiveness and improved customer retention