

CITLALLI QUESADA

GRAPHIC DESIGNER

citlalliqdesigns.com

citlalliqdesigns@gmail.com

Linkedin

Volunteer

MARIYAKIS

Logo Creation Volunteer

- Created the marketing content to garner customer awareness in the greater Austin community, which resulted in a 10% increase in sales
- Led brainstorming and revisions sessions of the design, to ensure that the logo captures the essence of the company's mission, to the customer satisfaction this resulted with a repeat patronage

C & C Repair

Content Manager

- Used composition and color theory knowledge to design invoice templates and the logo according to the clients needs and preferences. Established a continued use of the original template for future administrative tasks
- Documented and filed customer communications and payment for tax purposes, to ensure that the company is tax compliant
- Responded to email queries and concerns within 24 hours which in effect bolstered the team's effectiveness and improved customer retention

Languages

- English
- Spanish

Profile

A socially minded, aspiring artist interested in graphic design that improves community wellbeing and companies that foster inclusive, accessible, and collaborative work environments. Skilled in Adobe Creative Cloud (Illustrator, Photoshop, Figma, Notion, and InDesign). Proficient in customer service, leadership, and team management; fluent in Spanish and English. Associate's Degree in Graphic Design with a focus on logos, branding, packaging, social media, and printing content.

Education

Aug. 2022-May. 2025

Associate of Applied Science Degree - Graphic Design

Specialization: Logos, branding, Social Media, and
Printing Content Creation

GPA: 3.84

Relevant Courses: Design Communications, Design
Concepts, Design Studio I and II

May. 2025

Global Learning Student Ambassador

Skills

- Adobe Creative Cloud
- Figma
- Notion
- Miro
- Customer Service
- Adaptive
- Active Listening
- Attention to Detail
- Decision Making